

WordPress For Writers
Eastern CT Writers
EasternConnecticutWriters.blogspot.com
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1. **Welcome & Introduction**

- a. I will talk for 15 minutes and then we can have a Q&A, if no questions I'll continue as I've plenty of material lecture on.
- b. **We will discuss WordPress.org not the free of charge WordPress.com.**
 - i. Why? I do not like or recommend free of charge web site creation tools because of the restrictions they impose, their lack of capability, and that they can be difficult to use.
 - ii. If WordPress.com works for your needs you can successfully have a free website
 - (1) You can have your own web address point to your free website here.

2. **Installing WordPress from WordPress.org**

- a. I do not recommend this and suggest you purchase WordPress Hosting with WordPress already installed. Hosting companies WordPress recommends are: BlueHost ; DreamJost ; SiteGround.
To install WordPress yourself you will need:
 - (1) A Web hosting account and a web address. This is space on a Web server where your files are physically located. And a web address.
 - (2) The ability to use a text editor, create a data base, and FTP software.

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3. **WordPress offers you a complete web development system**

- a. Ease of use and many enhancements
- b. Mobile Friendly Web site
- c. Content Management System (CMS)
- d. A blog

4. **Security**

- a. Purchase it to protect your site from being hacked.

5. **How to login**

- a. Write Down Your Username or Email Address and Password. Losing this data will makes your site unreachable and you will need to call tech support.
- b. In Meta
 - i. Log in (**RECORD YOUR LOGIN DATA**)
 - ii. Entries R.S. Rich /site Summary allows you to access updates to online content
 - iii. Comments R.S. an R.S. feed for comments where users can subscribe to comments on your blog.
 - iv. WordPress.org is the site for WordPress
- c. Click Log in
- d. Username or Email Address
- e. Password
- f. Click: Log in, blue button

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6. **The Dashboard**

- a. You can add graphics with captions.
- b. Easily change text. WordPress is an excellent Content Management System (CMS). This will save you thousands of dollars in webmaster fees.
- c. Easily add pages, edit pages, and work with the site's menu.

7. **WordPress Themes**

- a. A Theme is a design - There are thousands of free and fee based to choose from.
- b. Changing themes does not damage your data or blog posts. When changing themes all data is preserved. Design only changes.

8. **Website**

- a. Themes. This theme is 2013. There are thousands of themes to choose from many are free, other you will pay for.
- b. **[WordPress Page Builder](#)** : SiteOrigin Page Builder makes it easy to create responsive column based content, using widgets. Your content will accurately adapt to all mobile devices, ensuring your site is mobile-ready.
- c. Make additional pages
 - i. **Password protected** - accessible only after entering the correct password which is stored in your browser so you won't need to remember it.
 - ii. **Private** - Pages are only visible to blog editors and Administrators. Not to readers, feeds, or in a search. Can be private without password protection.
 - iii. **Public** - visible to everyone
- d. **Widgets** come with your theme
- e. **Plugins** are downloaded and offer vast capability to you.

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9. **Your Blog**

- a. Posts
 - i. Tags - think of them as keywords
 - ii. Categories - refer to a broad range of topics
 - iii. Visual & Text Modes
 - (1) Visual - Shows how post will look
 - (2) Text - shows code
- b. Publish when written or schedule posts

10. **Email**

- a. Email is set up through your hosting company's website, not through WordPress.
Ask your host how many email addresses are included in your hosting package.